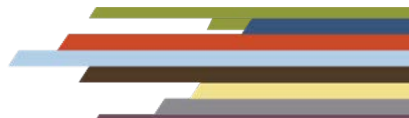





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The Southeast PTTC - a resource for you

The Fierce Urgency of Now: Equitable Engagement for the Preventionist



1



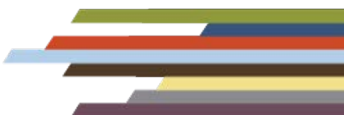

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Disclaimer

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Please contact the Southeast PTTC with any concerns or questions, southeast@pttcnetwork.org.



2



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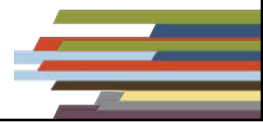
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The use of affirming language inspires hope.
LANGUAGE MATTERS.

Words have power.

PEOPLE FIRST.

The PTTC Network uses affirming language to promote the application of evidence-based and culturally informed practices.

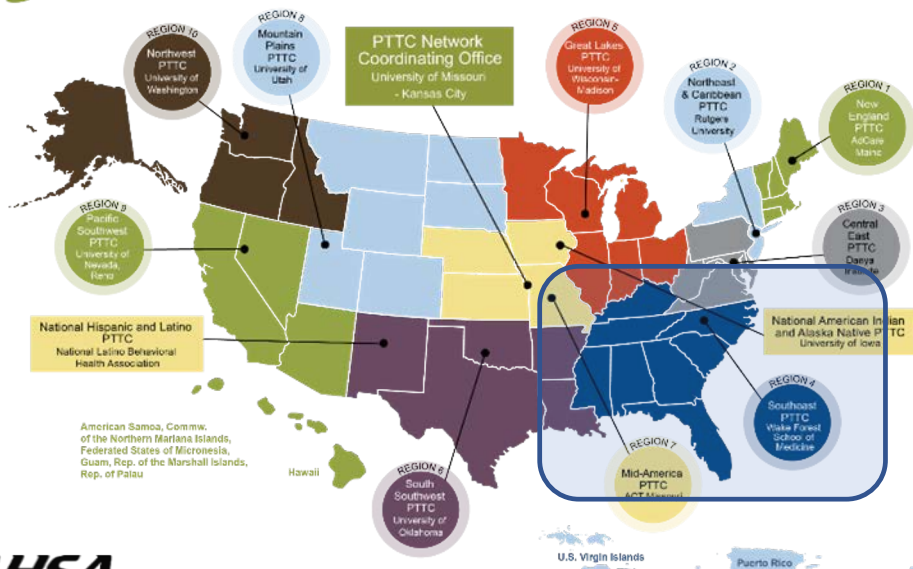


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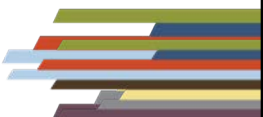


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Develop training and technical assistance tools, products, and services for the substance misuse prevention field

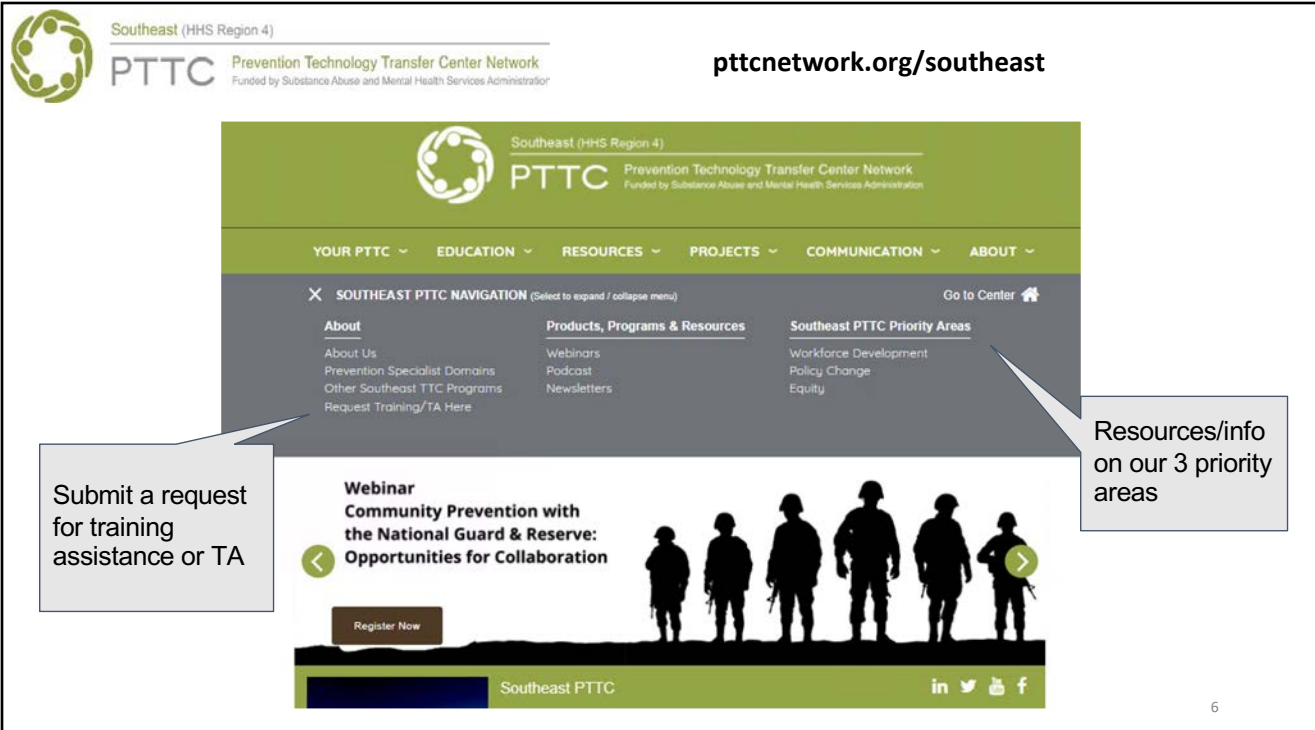
Disseminate these across the southeast region

Improve implementation & delivery of effective substance misuse prevention interventions

Reduce substance misuse

5



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YOUR PTTC | EDUCATION | RESOURCES | PROJECTS | COMMUNICATION | ABOUT

SOUTHEAST PTTC NAVIGATION (Select to expand / collapse menu)

- About**
 - About Us
 - Prevention Specialist Domains
 - Other Southeast TTC Programs
 - Request Training/TA Here
- Products, Programs & Resources**
 - Webinars
 - Podcast
 - Newsletters
- Southeast PTTC Priority Areas**
 - Workforce Development
 - Policy Change
 - Equity

Go to Center

Webinar
 Community Prevention with the National Guard & Reserve:
 Opportunities for Collaboration

Register Now

Southeast PTTC

in | | | f

Submit a request for training assistance or TA

Resources/info on our 3 priority areas

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Workforce Development




Policy Change



7

7



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We all know that to be successful and sustainable, coalitions and prevention providers must be able to plan and implement prevention strategies that are data-driven, evidence-based and promote health equity. Over the course of these two informational sessions (Foundations & Needs Assessment) coalition members, prevention providers and emerging professionals will build their capacity to promote health equity in prevention processes and strategies.

Health Equity Series: Session 1 – Foundations
 Wednesday, September 22, at 11:00 a.m. – 12:45 p.m. ET

Description:
 Session 1 begins the conversation of health equity and its importance in the field of prevention. In this session, we will define terms that are essential to the discussion as well as discuss the roots of how inequities are formed. We will also discuss what populations are most impacted by health inequities, before ending in what roles those in the field of prevention can play to help lower it while promoting a more equitable environment.

Learning Objectives:
 After participating in this Health Equity Series - Session 1, participants will be able to

1. Discover how health disparities and other inequities play a role in behavioral health and substance use/misuse.
2. Define terminology linked to the discussion of health equity
3. Become aware of their individual responsibility in the goal of attaining equity
4. Describe the overarching role of prevention in moving towards equity
5. Learn the foundational elements of prevention that equip our field for equity work

[Watch the Recording of Session 1](#)

Health Equity Series: Session 2 – Needs Assessment
 Wednesday, October 13, 2021, at 11:00 a.m. – 12:45 p.m. ET


Description:
 Session 2 – Needs Assessment training introduces to participants to the process of conducting a needs assessment to identify health equity problems. The training session outline the steps and components involved in conducting needs assessment, including data collection and the identification and prioritization of the problem, and contributing factors.

Learning Objectives:
 After participating in this Health Equity Learning Community Session 2, participants will be able to:

1. Discover how health disparities and other inequities play a role in behavioral health and substance use /misuse.
2. Become aware of the processes involved in a needs assessment
3. Explore how to infuse health equity concepts into your needs assessment


[Watch the Recording of Session 2](#)

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The Southeast PTTC Prevention Workforce Development Series

Sessions:
 Training 1 – Prevention Fundamentals
 Training 2 – SPF: Assessment, Planning and Evaluation for the Prevention Professional
 Training 3: Community Organization for the Prevention Professional

Instructors:






Carlton Hall Tracy Johnson Dave Shavel

In the works - WFD Series 2022 - sign up for our newsletter to stay informed


pttcnetwork.org/southeast

[Webinar: Community Engagement Strategies - Best Practices for Preventing Substance Misuse at the Grassroots Level](#)



[\[View supplemental resources\]](#)

[Webinar: Understanding the Prevention Specialist Certification Process](#)



[\[View supplemental resources\]](#)

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asynchronous

Our Resources:

[Course 1: An Introduction to the Power of Policy Change](#)

This course provides an overview of how policy change can be an effective strategy for prevention professionals to address community-level problems with alcohol, tobacco, and other drugs. The goal of the course is to dispel some of the concerns around policy and help community coalitions and partners see that it is feasible, do-able and most importantly, impactful.

[Course 2: 10-Steps of Policy Change](#)

This course provides an overview of a 10-step policy framework adopted and modified by the Southeast PTTC - The Policy Adoption Model. Prevention providers will follow the path of a fictitious prevention coalition as they develop and implement a local policy campaign. This course provides information about how a local policy campaign can address alcohol, tobacco and other drug (A-TOD) issues in communities with a local policy campaign.

Both of the asynchronous E-Courses are housed at:



HealthKnowledge.org ←



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TONS of great trainings to share/watch with your coalition members




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 Wake Forest®
School of Medicine

12




12




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The Fierce Urgency of Now:

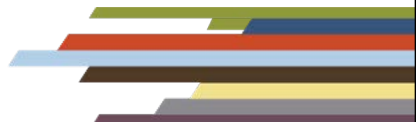
Equitable Engagement for the Preventionist


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Learning Objectives

- Discover how behavioral health disparities and other inequities play a role in behavioral health and substance use/misuse.
- Define terminology linked to the discussion of health equity (such as SDOH)
- Describe the overarching role of prevention in moving towards equity
- Learn the important relationship of equity and our field of prevention science work



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Introductions

- Please provide your name, organization and role in your organization.
- How long have you been working in the ATOD prevention field?



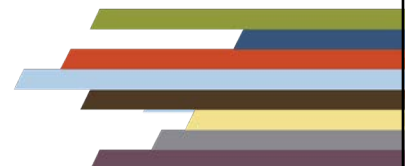
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Foundational Terminology




“To attain knowledge, add things everyday. To attain wisdom, remove things every day”

-Lao Tse



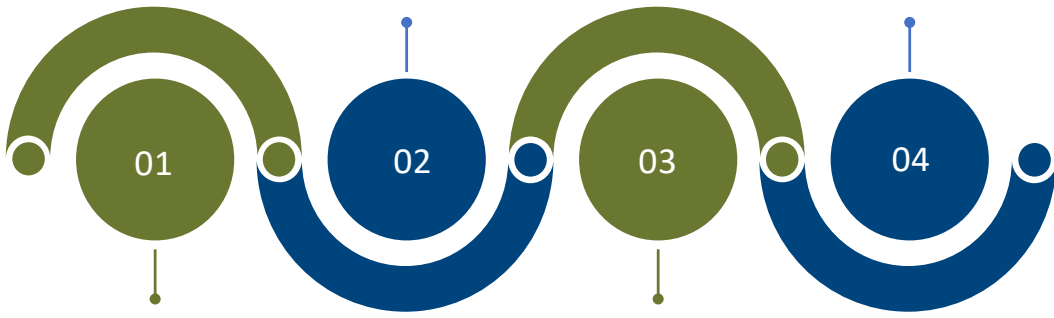
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Foundational Terminology

Words Matters




01
Health Disparity

02

03

04

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2019 Population Demographics

Location	White	Black/African American	Latinx	American Indian/Alaska Native	Asian
South Carolina	62.3%	25.4%	7.7%	N/A	1.7%

2019 HIV Diagnosis Rates

Location	White	Black/African American	Latinx	American Indian/Alaska Native	Asian
South Carolina	25%	66%	7%	0%	0%

Source: Kaiser Family Foundation

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Foundational Terminology

Words Matters

01 Health Disparity

02 Health Inequity

03

04

The diagram features four numbered circles (01-04) arranged horizontally. Circle 01 is olive green and labeled 'Health Disparity'. Circle 02 is dark blue and labeled 'Health Inequity'. Circle 03 is olive green and unlabeled. Circle 04 is dark blue and unlabeled. The circles are connected by a series of overlapping, stylized arcs in olive green and dark blue. A decorative graphic of horizontal bars in various colors is located in the bottom right corner.

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Foundational Terminology

Words Matters

01 Health Disparity

02 Health Inequity

03 Social Determinants of Health

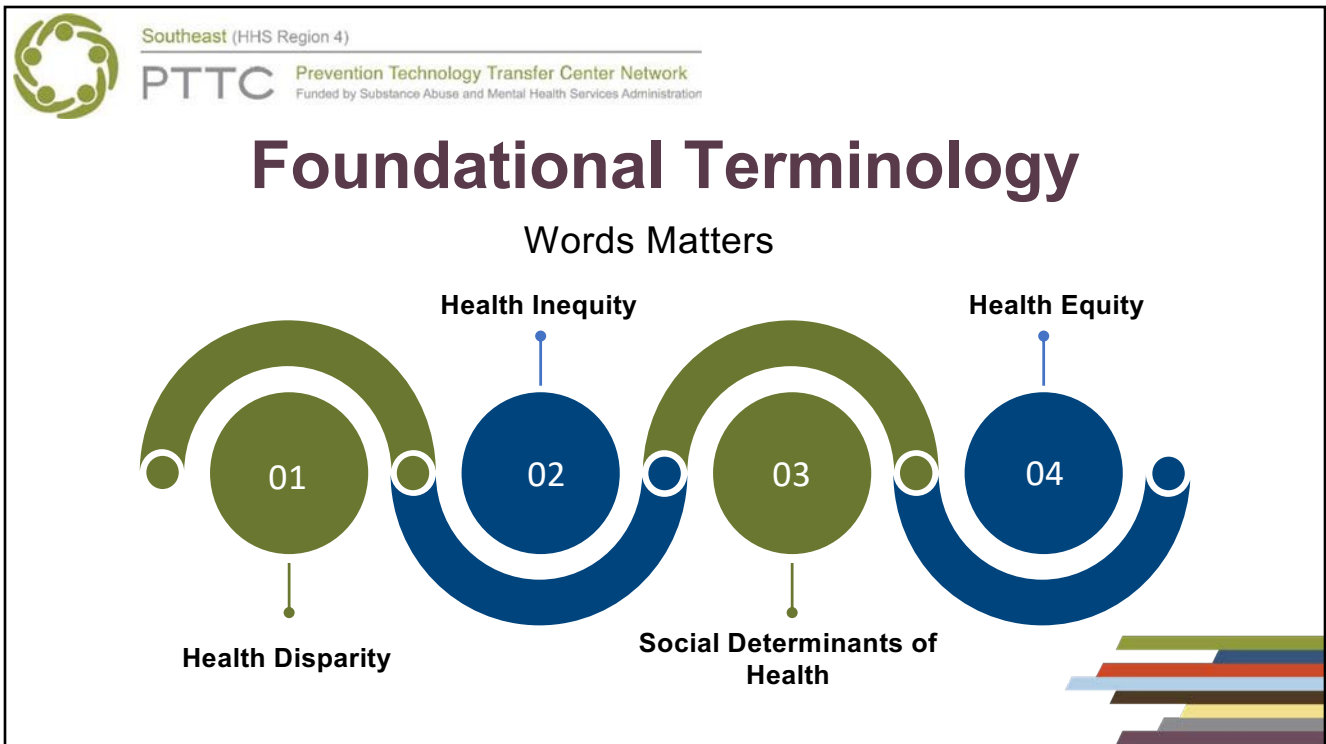
04

The diagram features four numbered circles (01-04) arranged horizontally. Circle 01 is olive green and labeled 'Health Disparity'. Circle 02 is dark blue and labeled 'Health Inequity'. Circle 03 is olive green and labeled 'Social Determinants of Health'. Circle 04 is dark blue and unlabeled. The circles are connected by a series of overlapping, stylized arcs in olive green and dark blue. A decorative graphic of horizontal bars in various colors is located in the bottom right corner.

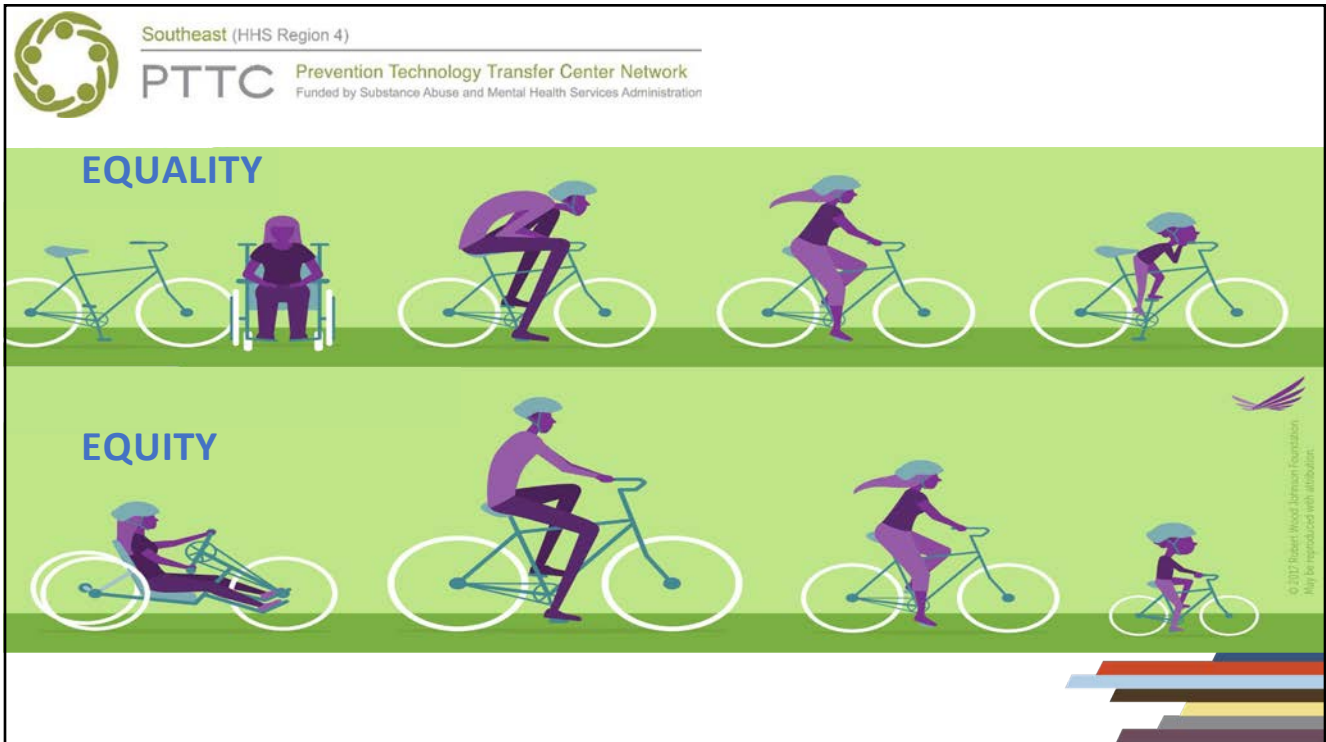
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Equity in Prevention Planning

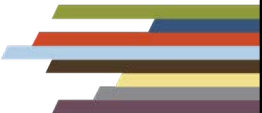
“Our goals can only be reached through the vehicle of a plan. There is no other route to success.”

-Pablo Picasso


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Equity in Prevention Planning

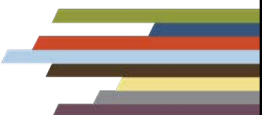



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3 Areas of Focus

Data	People	Action
Create consensus	Improve resources	Conceptual fit
Identify underlying factors	Strengthen partnerships	Practical fit
Establish a baseline	Improve awareness	
	Prepare the workforce	




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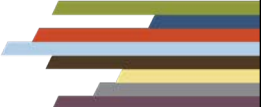
Understanding the Difference

Conceptual Fit



Practical Fit





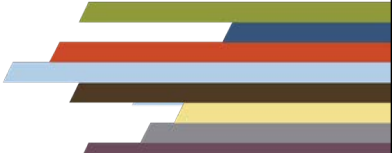
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Equity as a Prevention Priority

“Knowledge has no value except that which can be gained from its application toward some worthy end.”

-Napoleon Hill

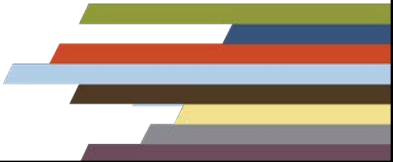


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Discussion








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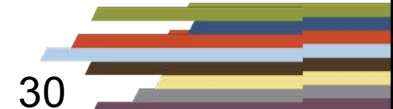


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